

SBS  **25** YEARS
1998-2023
SWISS BUSINESS SCHOOL



www.sbs.edu

OMBA

**ONLINE MASTER OF
BUSINESS ADMINISTRATION**

DEAN'S MESSAGE



BERT WOLFS,
D. Litt, PhD, MDP
(Harvard GSE)
Academic Dean

Dear Aspiring Leaders,

As the Academic Dean, it is my honor and pleasure to welcome you to the vibrant community of SBS Swiss Business School. You are about to embark on a journey that promises not just academic excellence, but a transformation into a leader equipped for the challenges and opportunities of the modern business world.

Our MBA program is meticulously crafted to enhance your innate leadership qualities. Here, you will engage with complex real-world business scenarios, developing skills that define influential leaders: strategic decision-making, ethical judgment, and a visionary approach to challenges. Our curriculum is designed to refine your ability to lead with confidence and competence.

A pivotal aspect of our program is the development of outstanding presentation and communication skills. We understand that the power of an idea lies not just in its conception but also in its delivery. Our experienced faculty and real-world business engagements will provide you with numerous opportunities to sharpen your ability to articulate ideas compellingly and persuasively, ensuring you stand out in any business setting.

Networking lies at the heart of business success, and our program offers unparalleled opportunities for advanced networking. You will connect with industry leaders, successful alumni, and peers from diverse backgrounds, each bringing a wealth of experience and perspectives. These connections will not only enrich your learning experience but also expand your professional network, opening doors to numerous career opportunities.

As you peruse this brochure, envision yourself mastering the art of leadership, communication, and networking. You are not just earning a degree; you are setting the foundation for a thriving career and a significant impact on the business world.

We are thrilled at the prospect of guiding and witnessing your transformation into a business leader. Welcome to SBS Swiss Business School, where your journey to leadership excellence begins.

Warm regards,
Dr. Bert Wolfs, Academic Dean

ACCREDITATION

SCHWEIZERISCHER AKKREDITIERUNGSRAT
CONSEIL SUISSE D'ACCREDITATION
CONSIGLIO SVIZZERO DI ACCREDITAMENTO
SWISS ACCREDITATION COUNCIL

Institution accredited pursuant
to HEdA for 2021 - 2028

SBS Swiss Business School is institutionally accredited in accordance with the Swiss Federal Act, HEdA 2021-2028.



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



Accredited by the British Accreditation Council as an Independent Higher Education Institution.



Accredited by a CHEA-Recognized Accrediting Organization Recognized by the U.S Department of Education

RANKING





ONLINE MBA KEY FEATURES:

WHY STUDY ONLINE?

- If you are often on-the-go, travel frequently or face constantly changing work commitments you may find the rigors of class work impossible to manage.
- You can travel freely, relocate or live in remote areas without interrupting your MBA studies.
- The online learning format suits students' ability to juggle the competing demands of work, family and study. Ultimately, this depends on the type of person you are, your lifestyle and how you prefer to learn.
- Our online education model provides you with true flexibility in your learning options. Not only is the SBS Online MBA truly portable, it also provides you with greater flexibility than traditional MBA programs.

HOW ONLINE LEARNING WORKS?

The SBS Online MBA is conducted exclusively via online lecturing. In conjunction with industry experts and academics, our team of instructors make certain that course contents ensure outstanding learning outcomes.

- You receive a comprehensive Study Guide for each unit which contains full course work, workplace activities, required reading and references to further resources for each topic.
- Your assigned Lecturer is responsible for setting and marking the assignments and exams, providing commentary on the topics throughout the study period and academic guidance for any questions and issues you have during your study.



SBS iLearn Portal user friendly web-platform



Flexible method of learning: you fit in your studies when and where it suits you



Truly portable MBA: all you need is an internet connected device



Take your class into the office: apply the learning to workplace situations immediately



OMBA transforms concepts and issues in a workplace context



Study materials: always in your pocket (accessible with any device, at any time)



Follow courses from **where ever you are** on the planet

ONLINE MBA AT A GLANCE

- **SWISS STATE-ACCREDITED**
- **12 MODULES: 9 CORE, 3 MAJOR**
- **7 WEEKS PER MODULE**
- **4 CHOICES OF MAJOR**
- **LECTURED FULLY ONLINE**
- **CAN BE COMPLETED WITHIN 1,5 YEARS**
- **ONGOING ENROLLMENT**
- **LIVE WEBINAR SESSIONS**
- **ONLINE ASSIGNMENT SUBMISSION**
- **ONLINE EXAMS**
- **THESIS DEFENSE ON CAMPUS**



TESTIMONIALS



"I am so grateful for the opportunity to have studied SBS Swiss Business School's Online MBA. The program was challenging and rewarding, and I learned a great deal about business and management. The faculty were experienced and knowledgeable, and they were always willing to help me succeed.

I was particularly impressed with the program's focus on real-world application. The coursework included case studies and projects that allowed me to apply what I was learning to real-world business problems."

Robeir Sarofeem, OMBA
Class of 2023



"My motivation to study at SBS Swiss Business School was to be able to gain an MBA degree fully online. I chose to study at SBS because it is in Switzerland, it has good infrastructure for online classes, and the program manager was extremely responsive."

Jamila Akhundova, OMBA
Class of 2020

OMBA CURRICULUM

9

CORE MODULES

ECTS

ECONOMICS FOR DECISION MAKERS 5

DIGITAL TRANSFORMATION 5

NEGOTIATIONS FOR BUSINESS SUCCESS 5

CORPORATE STRATEGY & INNOVATION 5

MARKETING STRATEGY & ANALYSIS 5

SUSTAINABLE FINANCE & ACCOUNTING 5

RESEARCH METHODS & DATA SCIENCE 5

LEADERSHIP & BUSINESS ETHICS 5

GLOBAL SUPPLY CHAIN & PROJECT MANAGEMENT 5

MASTER'S THESIS 30

3

MAJOR MODULES

GLOBAL FINANCE & BANKING

ECTS

Futures & Options 5
International Business Finance 5
Decentralized Finance 5

INTERNATIONAL MANAGEMENT

Corporate Social Responsibility & Business Law 5
Digital Marketing & Social Media 5
International Business Finance 5

ENTREPRENEURSHIP

Retailing & Online Strategy 5
Financing the Entrepreneurial Venture 5
Sustainable Family Business 5

MARKETING

Digital Marketing & Social Media 5
Retailing & Online Strategy 5
Buyers Behavior 5

TOTAL ECTS

90



“As a Senior Lecturer at SBS Swiss Business School, I am continually inspired by the vibrant, inquisitive minds of our students. Each day presents a new opportunity to engage

in stimulating discussions, challenging the status quo and fostering a deeper understanding of complex subjects. The dynamic interaction in our classrooms is not just about imparting knowledge; it's a two-way exchange where I, too, learn and grow. Being a part of this enriching educational journey, contributing to the development of future leaders, is profoundly fulfilling. Witnessing students evolve into insightful, strategic thinkers capable of making a significant impact in their respective fields is both my privilege and passion.”

Dr. Michael Gerlich
Senior Faculty



Faculty

Faculty members are experienced professionals in their areas of specialisation. Courses are therefore practical oriented, constantly upgraded and student centered.

Dr. Barbara Kasper

PhD (University of Tübingen), MBA
Sustainable Family Business

Mrs. Sandra Mariann Vegh

MSc (Corvinus University of Budapest)
Digital Marketing and Social Media

Mr. Dan Fiala

MBA (Northwestern University)
Corporate Strategy and Innovation

Dr. Michael Krey

PhD (Plymouth University), MSc
Digital Transformation

Dr. Joseph Brady

DBA (SBS Swiss Business School), MBA
Negotiations for Business Success

Dr. Ejup Kahveci

PhD (Ankara University), MBA
Economic for Decision Makers



OMBA ADMISSIONS REQUIREMENTS

- Hold an undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam (if applicable)
- Applicants who do not have a Bachelor's degree in a business-related field will be asked to successfully complete the SBS Level Up courses (free of charge)
- Fluency in English at a minimum TOEFL IBT level of 90 or IELTS 6.5 band score
- Minimum of two years of work experience
- Successful completion of a personal interview online with our Admissions Officer

HOW TO APPLY

COMPLETE THE ONLINE APPLICATION FORM INCLUDING:

- CURRICULUM VITAE (CV)
- OFFICIAL COPY OF BACHELOR'S DEGREE
- OFFICIAL ACADEMIC TRANSCRIPTS
- PROOF OF ENGLISH PROFICIENCY (else SBS English exam)
- REFERENCE LETTER (professional)
- PAYMENT OF APPLICATION FEE (CHF 150)
- ONE HIGH-RESOLUTION PICTURE (Passport photo style)
- COPY OF PASSPORT OR ID

www.apply.sbs.edu



TRANSFERS

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office.

The Admissions Officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of 4.00 or higher. Total number of courses transferred should not exceed 1/3 of the courses within SBS Swiss Business School's OMBA program.

TUITION FEES

Tuition fees can be paid in full or in installments according to the payment plan below:

APPLICATION FEE*	CHF	150.-
ADMINISTRATION FEE*	CHF	2'250.-
PER MODULE (12 MODULES IN TOTAL)	CHF	1'450.-
TOTAL FEE:	CHF	19'800.-

We offer a 5% discount on full payment at the start of the program.

*One-time non-refundable fees.

EXCELLENCE IN HIGHER EDUCATION

ZURICH HAS BEEN CONSISTENTLY
RANKED AS ONE OF **THE TOP CITIES** FOR
QUALITY OF LIFE AND AMONG THE BEST
STUDENT CITIES **WORLDWIDE**



Call to speak with a
member of our
dedicated team
+41 44 880 00 88



Visit our campus
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



Attend an info
webinar



Learn more about us!
www.sbs.edu



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Youtube: www.youtube.com/user/SwissBusinessSchool
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Tiktok: www.tiktok.com/@sbsswissbusinessschool



We are here:
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