



Board Diploma Program

2025

Empowering Board Leaders

🕒 May 23–25, 2025
📍 Thun, Switzerland
Deltapark Vitalresort



Your Benefits

We work in a rapidly changing market, grow in a dynamic environment and focus on the short and long-term future at the same time. Today's Board of Directors is confronted with a multitude of complex tasks.

As chair or member of the Board of Directors, you manage and steer companies or organizations in close cooperation with the Executive Board and successfully influence growth and change.

Dealing with current opportunities and challenges such as AI or geopolitics is just as much an indispensable task of a Board of Directors as rethinking and further developing the strategic, financial, organizational, preventive and relational business aspects of the organization.

The Board Diploma Program is aimed at experienced and future members of the Board of Directors of companies and organizations.



Comprehensive Program

In-depth development in all areas of competence to be an effective board member or chair



Experience Exchange

Various opportunities to exchange ideas with peers at lunches, dinners and social events



Innovative Methodologies

Mix of innovative learning methodologies



Diploma

Graduation with the Swiss Board Diploma



Leading Network

Access to membership of the Swiss Institute of Directors and privileged access to membership in its 40+ partner organizations of ecoDa and GNDI across the globe



Experienced Faculty

World-class faculty who combine academic and practical excellence

Module

1

Board Responsibility & Accountability

Normative Governance

- Fiduciary duties of board members
- Cognitive, political, and ethical board perspectives
- Contextual and situational governance

2

Board Leadership & Dynamics

Dynamic Governance

- Board composition and roles
- Board collaboration
- Board culture

3

Strategy & Innovation for Boards

Strategic Governance

- Owner strategy for boards
- Corporate strategy for boards
- Innovation for boards



Program Structure

4

Finance & Audit for Boards

Financial Governance

- Accounting for boards
- Controlling for boards
- Audit for boards

5

Culture & Organization for Boards

Organizational Governance

- Nomination for boards
- Remuneration for boards
- Organization for boards

Faculty

6

Risk & Compliance for Boards

Preventive Governance

- Risk management for boards
- Crisis management for boards
- Compliance for boards



Déborah Carlson-Burkart
PhD, Lecturer



Prof. Michael Hilb
PhD, Program Leader

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Collaboration & Sustainability for Boards

Relational Governance

- Collaboration for boards
- Networks for boards
- Sustainability for boards



Dr. Harry Korine
PhD, Lecturer



Prof. Markus Menz
PhD, Lecturer

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Board Development & Transformation

Transformative Governance

- Digitalization for boards
- Geopolitics for boards
- Individual and institutional development



Kalina Scott
Lecturer



Prof. Alain Schatt
Lecturer



Claudia Pletscher
Lecturer

Swiss Board School

Founded in 2003, the Swiss Board School (SBS) with its more than 6000 graduates is the leading provider of development programs for board chairs, board members, and board secretaries in Switzerland. It offers a wide range of open and custom board programs in collaboration with leading universities and other partner organizations.

SBS prides itself on its world-class faculty who combines real-world experience with academic excellence. Faculty members are experts in their respective fields and use innovative teaching methods to foster critical thinking, creativity, and decision-making skills.

Through its innovative board programs, SBS offers Board Certificate Programs, Board Diploma Programs, Board Courses, and Board Masterclasses in English, French, German, and Italian.

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What I really like is that you can directly implement what you learn in the program.

Martial Barbier
Chair, Pharmacies BENU; BoD Member,
a.o. Avasano, Sanavision

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The programme offers perfect conditions for expanding your personal network, which is crucial for success as a member of the Board of Directors.

Déborah Carlson-Burkart
BoD Member, a.o. RUAG International,
N26, Visana

Application

Convinced?

**Apply for the
program:**



Unsure?

**Consult with our
program advisors:**



Investment

The program fee is CHF 7750 (comprehensive course material, accommodation, dinner and social events included). Travel costs are covered by the program participants.

Contact



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The Swiss Board School is an institution of the Board Foundation, a Swiss-based non-profit organization committed to the pursuit of excellence in corporate governance that leads to positive outcomes for individuals, organizations, and society.



Swiss representative of





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